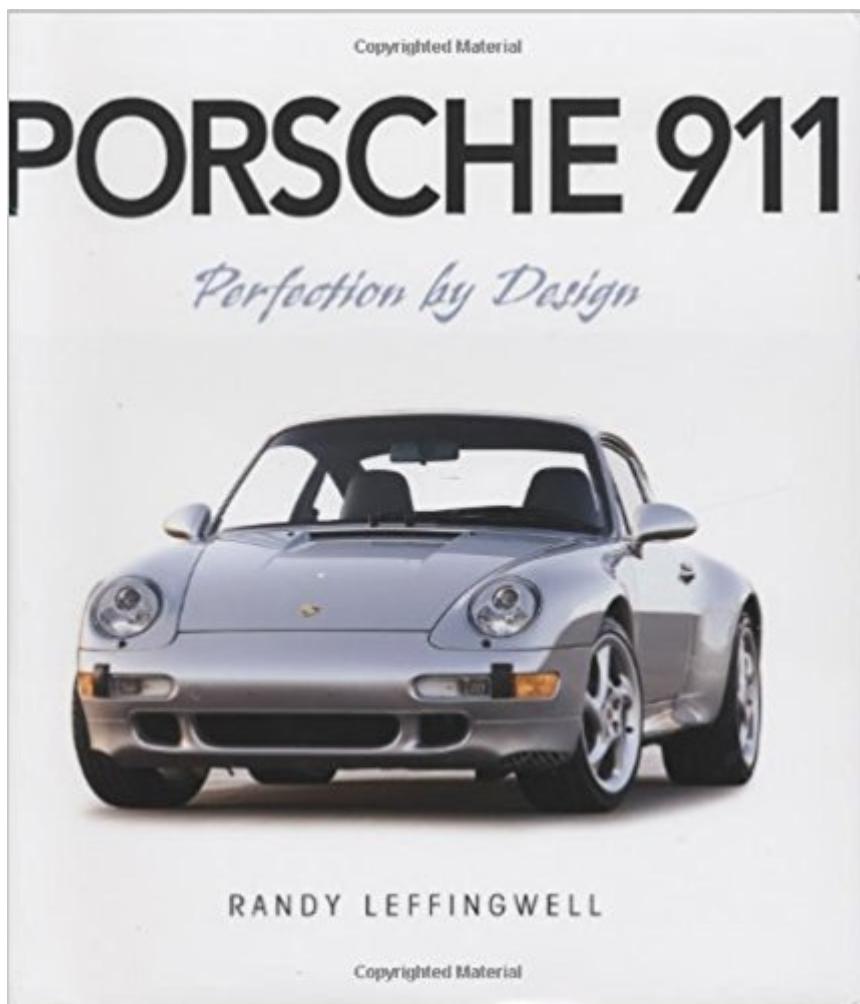


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# Porsche 911: Perfection By Design



## Synopsis

For over 40 years, Porsche's legendary 911 has ruled the realm of sports cars. The Porsche 911 is the benchmark. The 911 recently celebrated its 40th anniversary, making it one of the longest-running models currently in production from any manufacturer. A leader on the race track as well as the street, it posted an outright, overall victory at the 24 Hours of Daytona in 2003, beating Corvettes, Ferraris, and even purpose-built Daytona Prototype race cars. This, despite the fact the 911's rear-engine configuration was long ago rejected by rivals. Why does it hold such a coveted spot at the pinnacle of the sports car world? In *Porsche 911: Perfection by Design*, best-selling author/photographer and noted Porsche historian Randy Leffingwell adeptly answers this question, tracing the amazing story of its development and rise to international success, from the 1963 Type 901 through 2005 models. In tandem, he weaves the racing 911's rich history, where it reigned victorious at Le Mans, Daytona and many more of the world's most prestigious races. With more than 350 pages and 300 vivid color and black and white photographs, this amazing hard-cover book showcases why the 911 continues to impress enthusiasts and engineers alike. Leffingwell interviewed dozens of former and current Porsche engineers, designers and executives — including Ferdinand "Butzi" Porsche, the father of the 911 — as well as Porsche competitors (who used the 911 as a benchmark for their own designs) to create a true, hands-on anecdotal history of the 911. Straight from the key players and decision-makers, he explains: "This book is an inside story of how the 911 came to be what it was, what it is now and how it moved through 40-plus years of evolution, growth and improvement." A jaw-dropping and unprecedented collection of 911s between two covers (Leffingwell and David Newhardt's stunning, full-page, color photography features more than 80 Porsche 911s) complements the text, enticing readers to an up-close-and-personal view of these exotic, wish-list cars.

## Book Information

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## Customer Reviews

Hemmings Sports & Exotic Car, April 2006 "Porsche 911 lovers are in no way lacking for printed reading material. A glance at the average bookseller's shelf may turn up more Porsche books than any other marque. It takes a great deal to set a new 911 book apart from the crowd, but a near coffee-table-sized format, stylish design and beautiful magazine-style photography do the trick. Lucky for author Randy Leffingwell, his eye-catching *Porsche 911: Perfection by Design* has all the above."

"Want a Porsche? Who doesn't? But since most of us can't afford one, here's the next best thing: a coffee-table book all about them. *Porsche 911* chronicles the sports car's birth and rise to the top, and has 300-plus drool-inducing photos." *Excellence*, June 2006 (No. 1 Porsche-specific magazine in the U.S.) "Books on Porsche come and go but standouts are rare. *Porsche 911: Perfection by Design* is one. What really sets this book apart is the way it endeavors to answer a basic question: Why has the rear-engined 911 been so successful in a world that's relegated its basic layout to automotive history? The in-depth research and telling interviews used to answer that question make this book a bargain at \$50. The story is matched with superb photos. As is often the case with images captured by Leffingwell's lens, many are the kind you'll pore over before turning the page." *Porsche 911: Perfection by Design* is worthy of a place on the shelf alongside Ludvigsen, Aichle, Frere and Sloniger. Think of it as a book that fills in the whys behind the whats of Porsche history without relying on tired photos or rehashed history. It will make a fine addition to any Porsche library."

On the eve of Porsche's 60th anniversary, this richly illustrated volume tells the story of that fabled marque. The book features analyses of each important model, putting the cars into their broader context. With fine photographs of each car and interviews with key personnel, *Porsche 911* comprises a complete and fascinating history of the world's premier name in sports cars.

Another fine example of Leffingwell's Porsche publications. Yeah, I know, it's a few years old and they all look like over sized Porsche sales pamphlets, but, so what. There is a huge store of visual and written information here at a giveaway price ( especially if purchased used ). If you are a Porsche 911 owner, or simply wish you were, I'm certain you have one of these on order, on the coffee table, or the book shelf.

I found this to be the best history of the 911 yet from the perspective of telling the back story of the car and the story behind the doors at the Porsche design studio. This book also had stories I had never read before and never before seen pictures. I really like this one.

This book was certainly an interesting read. It provided some good insight into the history of the Porsche 911 and the innovations that were made. I was somewhat disappointed however in that I was hoping the book would tell me what was good or bad about a particular model; it didn't. I also would have liked photos of the models being discussed incorporated with the text. Overall, I enjoyed the book and better understand the decisions made by Porsche as the company matured.

Super history of an excellent high performance automobile.

Great book for the Porsche lovers!

Ok

Although it doesn't have the technical details of Frere's "911 Story", I think for most of us this is a better overall book. I also recommend Leffingwell's "Porsche Legends". If you are a Porsche 911 fan, this is well worth having.

Randy's book sits prominently in my family room along side other Porsche books and is one of the few that is up to speed with some of the latest offerings from Zuffenhausen. Writing a book on the 911 is nearly impossible because there is so much out there. You have to know where to start and where to end,--and just how much to stuff in the middle. Randy pulls this off with a great selection of photos, most never before seen, and accurate detail of the nuances of the famous 911. The only negative I can find is what puts a book in the top 5% of books, and that is matching copy to

photographs,--on the same page. This is extremely hard to do because it is generally unpredictable, where one paragraph or photograph will start or stop. That, along with a handfull of errors in photo IDs keeps it from perfection by design itself but it's nicely assembled and beautifully printed. Anyone with a 911 in their garage should have this book to help explain their addiction to normal people.

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